GREATER IOWA CITY, INC. 2026
ANNUAL REPORT

Coalitions in Action



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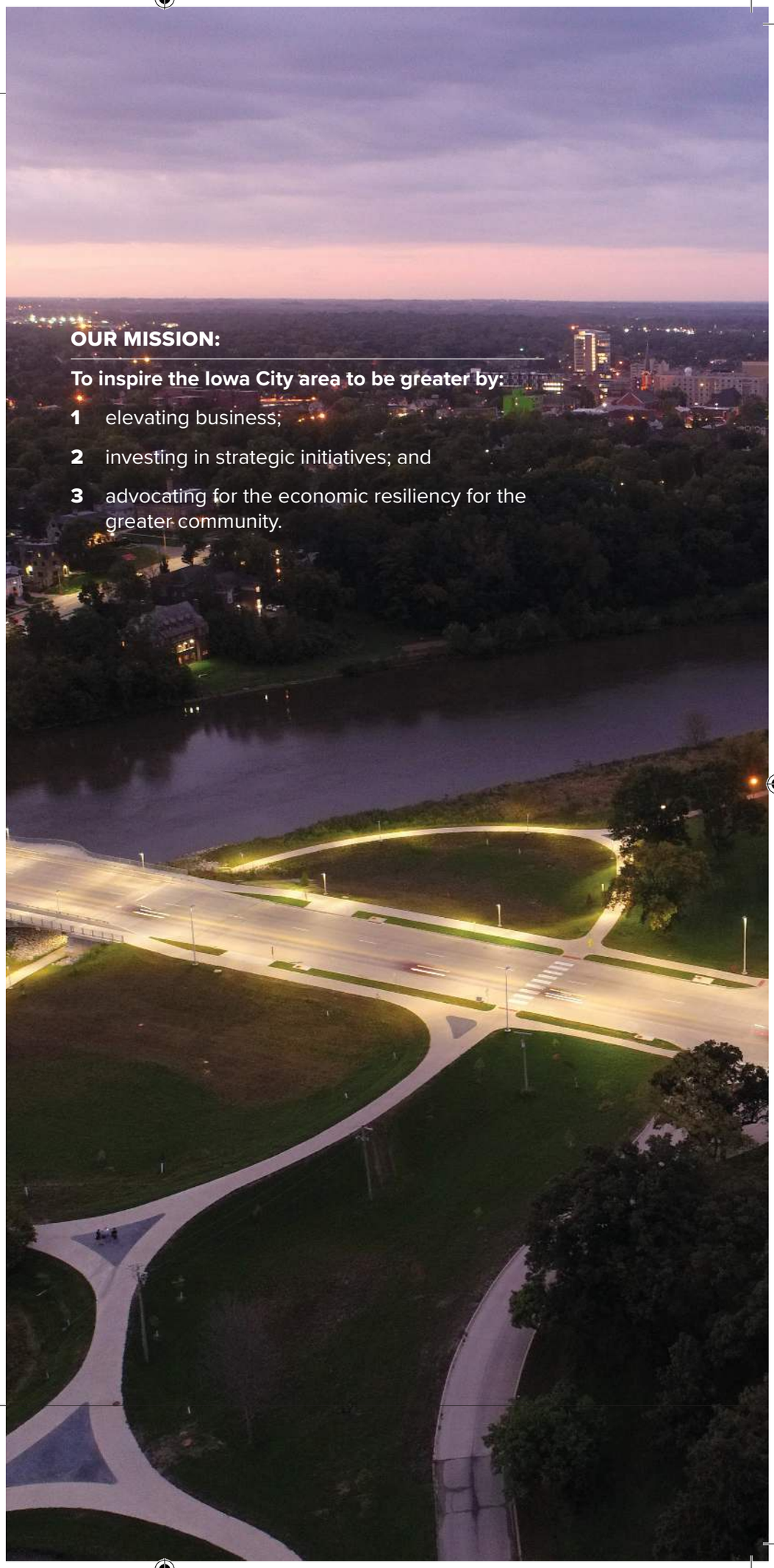
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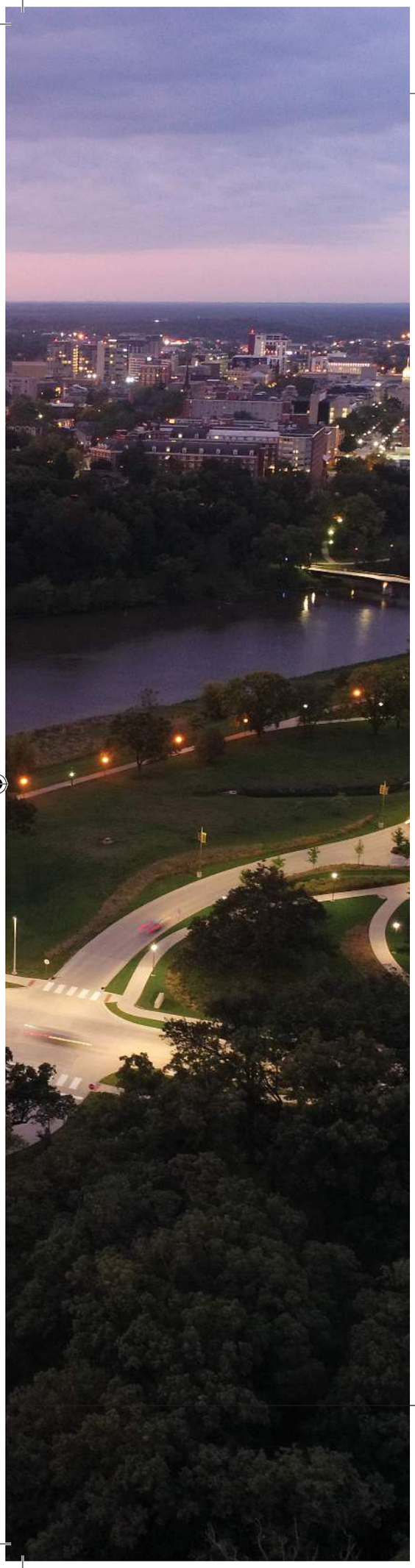
OUR MISSION:

To inspire the Iowa City area to be greater by:

1 elevating business;

2 investing in strategic initiatives; and

3 advocating for the economic resiliency for the greater community.



FOREWORD

Dear Investors, Members, and Community Partners,

The story of 2026 for Greater Iowa City, Inc. is one of private-sector growth, energized initiatives, business ecosystem development, and strategic place-based investment amid shifting economic conditions, including tariffs and interest rates.

At its core, this year's story is one of continued coalition-building—successfully attracting private investment to our region while deliberately addressing the interconnected challenges of housing, childcare, and talent recruitment.

Three defining chapters of this year's work include:

Regional Economic Momentum — As tracked through our Data Dashboard and other tools, our region experienced modest but meaningful economic growth in 2025. Johnson County added nearly 2,490 jobs, grew by more than 1,750 residents, and increased regional GDP to $9.89 billion, a 1.7% gain. Housing construction also accelerated, with 1,241 housing permits issued, an increase of 73.8%. Within this ecosystem, our Business Retention & Expansion survey found that 60% of Johnson County businesses plan to expand within the next three years, substantially outpacing the statewide Iowa average of 46%.

Targeted Initiatives — At the same time, we focused on the future. We convened partners around an emerging aerospace cluster with the potential to diversify our economy and create new, high-wage opportunities. We launched a community relocation pilot with University of Iowa Health Care to help attract and retain the talent our employers need to compete. We also advanced Strategic Investment Districts from planning into implementation, building momentum for redevelopment and private investment along key commercial corridors.

Advocacy & LOST Implementation - Our advocacy, in partnership with our local communities, helped secure more than $25 million in federal funding for critical infrastructure projects that will keep our region connected and positioned for continued growth. We're also seeing the inaugural impact of $22 million in Local Option Sales Tax (LOST) revenue take shape across Johnson County.

As the region's economic development agency and Chamber, we continue to advance infrastructure, housing, and quality-of-life investments that help attract talent and keep our communities competitive. Thank you for your partnership and your belief in what we can accomplish together. We remain committed to serving as a trusted convener, champion for economic opportunity, and catalyst for regional progress.

Nick Lindsley, Board Chair, Greater Iowa City, Inc.

Nancy Bird, President & CEO, Greater Iowa City, Inc.

Where Our Work Made an

Greater Iowa City, Inc. has transformed bold ideas into measurable progress, driving initiatives that are shaping the future of our region's economy, workforce, and communities.



AEROSPACE CLUSTER

Greater IC has continued to build momentum around the region's growing aerospace industry by convening business leaders, educators and public-sector partners to strengthen the local aerospace cluster. Aerospace's growth in our region has the potential to help diversify the regional economy and create a stronger foundation for long-term prosperity. Through varied and regular collaboration opportunities, the initiative, led by the Eastern Iowa Airport, has identified shared priorities and workforce and supply chain opportunities. This work is helping create stronger connections between industry and education while positioning our region as a destination for aerospace innovation and investment. By fostering collaboration among key stakeholders, the cluster is laying the foundation for long-term industry growth and regional competitiveness.



Impact in 2026

COMMUNITY CONNECTED RELOCATION PILOT

Greater Iowa City, Inc. has partnered with University of Iowa Health Care to craft a comprehensive Community Connected Relocation Pilot designed to help prospective employees and their families create a future in Johnson County. The guide showcases the community's neighborhoods, schools, amenities, recreation and quality of life while serving as a valuable recruitment tool for one of the region's largest employers.





STRATEGIC INVESTMENT DISTRICTS

Greater IC advanced the Strategic Investment District initiative by working alongside local governments, property owners, and community partners to identify opportunities for catalytic redevelopment and targeted investment. Throughout the year, planning efforts focused on aligning infrastructure, urban renewal area designations, land use, and economic development priorities to support future growth that align with property owner goals and opportunities. Our staff traveled to meet with out-of-state property owners, met with business leaders, and amended the initial investment district plans as we learned of new opportunities.

These collaborative efforts are creating a framework for attracting private investment, encouraging business expansion, and strengthening key commercial areas across the region. As the initiative moves forward, Strategic Investment Districts will help ensure Greater Iowa City, Inc. is prepared for sustainable economic growth in the years ahead.





Eastern Iowa's Aerospace Industry Cluster Takes Flight





Eastern Iowa's aerospace cluster initiative is creating new opportunities to leverage one of Johnson County's greatest economic assets: the University of Iowa's world-class researchers and the talented students studying with them. As the Eastern Iowa Airport works to establish the region as an aerospace hub, Greater Iowa City, Inc. has played an active role in connecting university resources and regional partners to support the initiative's long-term success.

Led by the Eastern Iowa Airport and informed by an industry analysis conducted by Oliver Wyman, the aerospace industry cluster initiative aims to build on the region's existing aerospace strengths, including a highly skilled workforce, established aerospace manufacturers, and a growing network of education and research partners. The effort reached a major milestone this June when the airport unveiled the new Ascentus brand, positioning Eastern Iowa as a premier destination for aerospace investment and growth. The regional strategy highlights more than 9,000 aerospace-related employees, a strong supply chain, and development-ready sites capable of supporting future industry expansion.

From the earliest conversations, Greater IC has been an active partner in supporting this effort. In October of last year, Greater IC staff joined other regional partners to review the airport's aerospace cluster strategy and identify opportunities for collaboration. A few months later, Airport Director Marty Lenss presented to the Economic Development Innovation

AEROSPACE INDUSTRY CLUSTER TIMELINE

October 2025
Greater IC staff engage when Eastern Iowa Airport leadership shares the Oliver Wyman aerospace industry cluster study and discuss how economic development organizations could partner.

December 2025
Airport Director Marty Lenss presents aerospace industry cluster report to the Greater IC Economic Development Council, activating this key constituency.

February 2026
Greater IC hosts a meeting with the Eastern Iowa Airport, University of Iowa leadership and faculty, and the Iowa Economic Development Authority to explore university assets that could support cluster development.

May 2026
Greater IC staff participate in Iowa Aviation Industry Partners Meeting hosted by Iowa NASA EPSCoR, the Eastern Iowa Airport, and IEDA.

Council, creating awareness among local business and community leaders and identifying ways Johnson County could contribute to the regional effort.

As conversations continued, it became clear that the University of Iowa had a major role to play in the aerospace cluster strategy. Greater IC convened University leadership, faculty researchers, the Eastern Iowa Airport, and the Iowa Economic Development Authority to explore how university assets could contribute to the broader aerospace ecosystem. Discussions focused on the University's legacy as a leader in space research and the new Iowa Spaceflight Laboratory as well as the existing industry partnerships at the Operator Performance Laboratory.

Greater IC's support extended beyond convening stakeholders. Staff have participated in strategic meetings, served on hiring committee for the airport's new Aerospace Development Strategist position, and joined work groups focused on business development and marketing, workforce development, and public incentives and advocacy. These efforts help ensure that Johnson County's employers, educators, and community leaders are connected to emerging opportunities as the industry cluster evolves.

Learning from successful aerospace ecosystems has also been a priority. In September, Greater IC led an Intercity Visit to Huntsville, Alabama, bringing more than 25 regional leaders together to study one of the nation's most successful examples of aerospace-driven economic growth. Huntsville's success demonstrates the power of aligning research institutions, workforce development, and industry partnerships to create long-term economic opportunity, offering valuable lessons that can help guide Eastern Iowa's efforts.

While the aerospace cluster initiative remains in its early stages, the potential impact is significant. Greater IC is proud to support the Eastern Iowa Airport's leadership and looks forward to continuing its role as a convener, collaborator, and advocate as this exciting regional initiative takes flight.

"The work centered around the Ascentus Aerospace Hub aligns our partners, including educational institutions, industry and our economic development partners in ways that has not been done before. This initiative is part of a broader effort to attract aerospace investment to Eastern Iowa. The region has major aerospace employers, available property and educational resources that all support future growth.

"Partnering with Greater Iowa City helps us highlight our legacy in innovations in space flight with the University of Iowa and beyond. Our goal is to position Eastern Iowa as a leading aerospace hub in the Midwest while creating career opportunities for future generations of Iowa students."

MARTY LENSS
PRESIDENT & CEO OF THE EASTERN IOWA AIRPORT



June 2026
Greater IC staff serve on hiring committee for new Aerospace Development Strategist to help coordinate cluster initiative.

June 2026
Eastern Iowa Airport unveils new Ascentus branding at the State of the Airport event, marking Eastern Iowa as an aerospace hub looking to attract companies.

August 2026
Greater IC staff sign on to industry cluster work groups focused on business development and marketing, workforce, and public incentives and advocacy.

August 2026
Greater IC staff participate in discovery trip to Wichita, Kansas organized by NewBoCo to learn about their successful aerospace industry cluster and workforce development programs.

September 2026
Greater IC leads Intercity Visit to Huntsville, AL with 25+ local leaders to learn about success economic development initiatives, including their thriving aerospace industry.

Economic Benchmarks | Community Data Dashboard

Our Community Data Dashboard provides insights for Johnson County and our comparison counties on over 30 metrics, and the 7-County Regional Data shows those same metrics for seven of the area's regional counties. We are in our third year of benchmarking data against other communities for the Data Dashboard in 2026, providing a growing body of data that helps track trends over time and measure the health and trajectory of the regional economy.

This data is used to guide our initiatives, strategic investments and decision making. Our Community Data Dashboard is for all: local governments, private businesses, nonprofit organizations and residents.

The data indicates that our region is benefiting from continued population and job growth, a diverse business base, rising economic output, and significant momentum in housing development. Together, these indicators point to an economy that continues to attract people, businesses, and investment—even amid a more uncertain national economic environment. Our data also show that Johnson County compares favorably with peer communities across the country, reinforcing the strength of our regional economic foundation.

At the same time the data tells a more-nuanced story. Growth brings its own challenges. Housing affordability and availability, workforce needs, childcare, and infrastructure must keep pace with an expanding economy and population.



Scan the QR code to see the complete dashboard and gain valuable insights to Johnson County's business climate and quality of life landscape.

TOP 5 EMPLOYMENT SECTORS

Sector Description	Average Monthly Employment
Health care and social assistance	22,245
Educational services	18,422
Retail trade	9,158
Accommodation and food services	8,267
Manufacturing	4,812

BUSINESS CLIMATE OVERVIEW

	Previous Year	Current Year	Total change (YoY)	Percent change (YoY)
Unemployment rate	2.4%	2.7%	+0.3 points	+12.5%
Total employment	85,682	88,172	+2,490 empl.	+2.9%
Labor force participation rate	69.8%	69.4%	-0.4 points	-0.6%
Total GDP	$9.67B	$9.89B	+$220 million	+2.3%
Population	154,881	156,639	+1,758 residents	+1.1%

QUALITY OF LIFE OVERVIEW

	Previous Year	Current Year	Total change (YoY)
Two parents working	79%	74.7%	-5.4%
Household income	$75,662	$75,829	+0.2%
Building permits for housing structures	714	1,241	+73.8%
Nonwhite residents	24.5%	25.2%	+2.9%
Food secure	88.5%	88%	-0.6%
Live & work locally	66.0%	66.2%	+0.3%

Listening To Business

2026 Business Surveys

Greater Iowa City, Inc. uses two significant surveys to gauge our business community: the Member & Business Climate Survey and the 2026 Business Retention & Expansion Survey. Each allows members and local businesses to share experiences, ideas, priorities and insights that reflect the needs of our community and help guide our work.

2026 BUSINESS RETENTION & EXPANSION SURVEY (BRE)

Top Industries Surveyed:

1. Professional, Scientific, & Tech Services
2. Manufacturing
3. Retail Trade

Revenue:

75% are expected to increase

25% are expected to stay the same



Biggest successes the past year:

- Expansion of clients, customers, and business operations
- Facility upgrades and expanded building footprints through increased capital investment
- Staff growth

Company growth in the next three years:

60% of companies expect to expand

35% of companies expect no significant change

5% of companies expect to downsize



Top advantages to operating in Johnson County:

- Quality of life
- Access to a trained workforce
- Proximity to customers
- Community amenities

Fill out this year's Business Retention & Expansion Survey

Most Significant Workforce Challenges:

1. Finding talent with the right skills
2. Attracting talent
3. Developing and training talent
4. Retaining talent

Internship/apprenticeship programs:

50% of respondents have an internship or apprenticeship program

10% of respondents want to create an internship or apprenticeship program

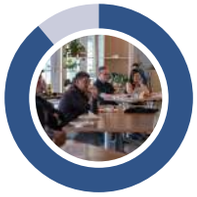
Local Headquarters:

- 75% of respondents are headquartered locally

MEMBER & BUSINESS CLIMATE SURVEY

This survey allows members and businesses to share experiences, ideas, and priorities so Greater Iowa City, Inc. can make informed decisions that reflect the needs of our community.

65 Survey Responses from Members and Business Leaders in our community



89% say Greater IC effectively advocates for our region

What do Greater IC members want from our organization?

Top Priorities

1. Economic Development
2. Networking & Connections
3. Workforce Development
4. Housing Solutions
5. Advocacy
6. Economic Data & Insights

Entrepreneurial Ecosystem



Greater IC's co-working and office spaces at MERGE in downtown Iowa City and CoWork @ 808 in Coralville support local businesses, entrepreneurs and remote professionals, along with providing event space for private and public entities to meet.

260
Active Members at MERGE.

76
Active Members at CoWork @ 808

10% increase
in Active Memberships at MERGE in the last calendar year

110
Day Passes purchased from January-August 2026

Private office spaces for
14 individuals and companies
at MERGE and CoWork @808, with expertise in business support, engineering, architecture, construction management, tax & accounting, medical imaging and more.

BUSINESS RESOURCE CENTER

The Business Resource Center (BRC) provides expert guidance and support complimentary to anyone who owns a business or is interested in starting one.

Make a BRC Appointment With Our Experts

189
Business Resource Center Appointments from January – October 2026, up 17.4% from 2025





ALEX TAYLOR BRC EXPERT AND DIRECTOR OF ENTREPRENEURSHIP AT NEWBOCO

Greater Iowa City, Inc.'s BRC has proven to be a robust and comprehensive resource for the Corridor business community. The individual subject matter experts help startup businesses launch, and existing businesses grow. In addition to that, many of the experienced BRC professionals are connected into a statewide network of resources to support local and regional economic growth and success."



AMANDA LYNN-HRUBY OWNER J&A TAP

"The Business Resource Center has been wonderful. I've meet some amazing people that have helped with even just the smallest things. Experts have helped me with payroll, legal and so many other resources. The experience the BRC has given me has been wonderful."



CHARLIE DAMSCHEN INTELLECTUAL PROPERTY ATTORNEY AT BROWNWINICK LAW FIRM

"Volunteering at the BRC has been incredibly rewarding. Helping entrepreneurs and business owners navigate the complexities of intellectual property is meaningful work, and the connections I've made to others in the business community add even more to the experience. MERGE is a wonderful place to collaborate, right in the heart of downtown Iowa City."

The Faces of Business Growth

AMBASSADOR PROGRAM

Greater Iowa City, Inc.'s Ambassador Program plays an essential role in welcoming new businesses, celebrating local milestones and building lasting connections across our region. Our ambassadors are present at nearly every Greater IC event, and are enthusiastic and trusted faces of our business community. Ambassadors help new members feel supported and reinforce our commitment to business support.



SIBYA HONTS HY-VEE MEDIA AND COMMUNITY COORDINATOR

"Being part of the Greater Iowa City Ambassador group means being part of a community that genuinely supports and shows up for one another. I have the opportunity to meet the people behind our local businesses and organizations, hear their stories, celebrate their successes, and play a small role in helping them grow. There's something incredibly special about building these genuine relationships."



TYESHA PERRY REALTOR AT SKOGMAN REALTY

"The reward for being an ambassador of a chamber of commerce with Greater IC is the continued opportunity to directly connect with and support the small businesses that are within our community. Imagine getting the direct line to the those that choose to bring their passion and purpose to positively impact the community you're in."



MYLES FOREMAN OWNER, NEXUS VISIONS, LLC

"I became an ambassador for Greater IC after our company moved to the area. My goal was to better understand the landscape of Iowa City and the surrounding communities. Since becoming an ambassador, I've not only gained a better understanding of the local economy and business community, but I've also met people who have become lifelong friends."



SANDY STEELE AGENT & REGISTERED REPRESENTATIVE, FARM BUREAU FINANCIAL SERVICES

"I'm grateful for the people I've met and am really proud to be a Greater Iowa City, Inc. Ambassador. I've loved getting to know the people behind our local businesses, welcoming new businesses to the area, and making connections that have turned into genuine relationships. There's something pretty special about seeing firsthand all the great things happening in our community."

RIBBON CUTTINGS

Ribbon cuttings are more than a ceremonial photo op; they're a powerful way for businesses to mark milestones, build visibility, and connect with the community. At Greater Iowa City, Inc., ribbon cuttings are designed to celebrate growth in all its forms while giving businesses meaningful exposure and lasting promotional value.

22 Ribbon Cuttings: January - August 2026

17 new or expanding businesses

More than **600** attendees



LORI HOSKYN OWNER OF FUEL GOOD IOWA CITY

"It was such a great turnout for our Ribbon Cutting. I was very impressed with Greater IC and the staff. We got to showcase our products, and I got to talk to some of the business owners and hope to continue to network with them. And the Ambassadors, I'm thinking, maybe I want to be an ambassador someday. Because I know how good it made me feel for that support, and I just want to do that for others."

Community Connections

Greater Iowa City, Inc.'s Community Lunch and Coffee Connection events continue to grow across Coralville, Iowa City, North Liberty and our surrounding areas. This past year, we hosted our first ever community connections events in Solon. Besides providing delicious food and drinks, these events to engage with city leaders, learn about ongoing initiatives and strengthen professional networks.





LIBBY KNUDSEN EVENT DIRECTOR AT BIG GROVE BREWERY

"Hosting Lunch Connections at Big Grove lets us showcase the kind of community-focused events and gatherings we host year-round, and we've seen many attendees come back after getting their first taste of what Big Grove is all about."



RACHEL ALBRECHT CO-OWNER, BOWLDOGS

"Being an investor with Greater Iowa City, Inc has been a valuable way for Bowldogs to connect with other local businesses and build relationships within the community. We've enjoyed the opportunities to bring people into Bowldogs through events like Lunch Connections, meet other business and community leaders, and have a network of people and resources we can turn to as we continue to grow."



TASHA TATARA DIRECTOR OF SALES, HOLIDAY INN | HAMPTON INN CORALVILLE

"Being a host of Lunch Connections at Twelve01 Kitchen & Tap helps us introduce new people to our restaurant while supporting the local business community. We also enjoy participating in Greater Iowa City events because they strengthen relationships, keep us connected to other local businesses, and remind us how important it is to support one another."



93 COMMUNITY CONNECTIONS SCHEDULED IN 2026



Approximately
$46,500
in spending at local restaurants

33
different restaurants/ locations

Approximately
2,325
attendees in 2026

Building Momentum For North Liberty Businesses

In December 2025, Greater IC and the City of North Liberty announced the North Liberty Targeted Economic Development Grant Program, offering grants of up to $10,000 to locally-owned and operated small businesses in North Liberty. As part of the program, Greater IC facilitated the application and selection processes for businesses that met the criteria for the grant.

This grant was designed for small businesses in North Liberty that are a vital part of the equation to a healthy economy.

The North Liberty Targeted Economic Development Grant Program is a great example of Greater Iowa City, Inc. bringing together government funding and private investment to elevate business and create economic resiliency in our communities.

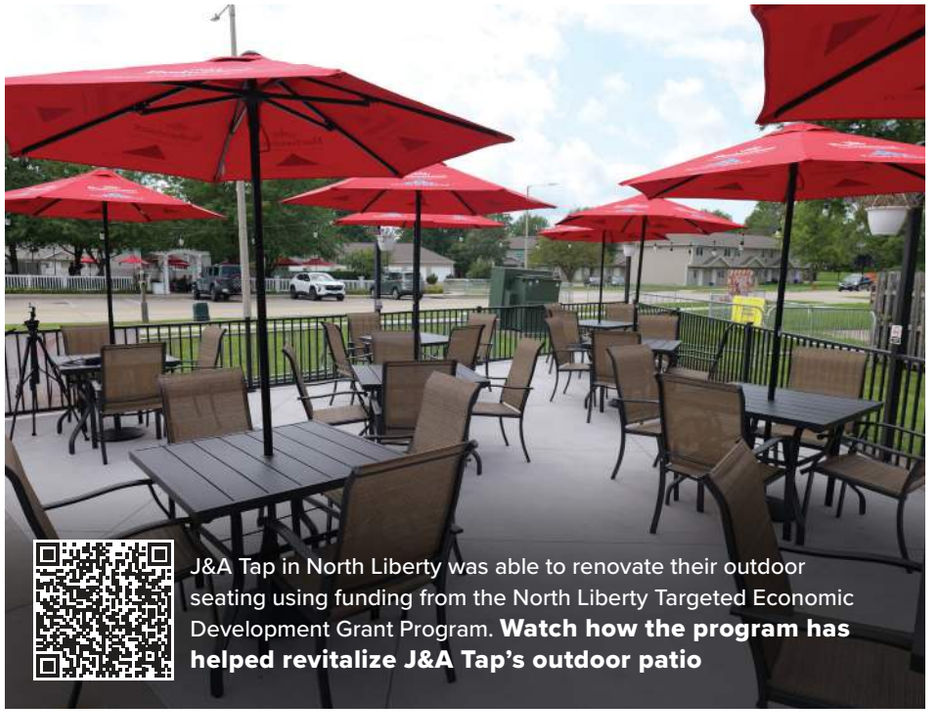
Learn More About The Impact The Grant Program Made For Royal Family Chiropractic

$85,000 of total grant dollars awarded to area businesses

10 recipients; 5 new businesses opened, 5 existing businesses supported with targeted investment

Helped **reduce cost burden** of opening and construction costs. Also helped improve businesses physical workplace and improve aesthetics of business' exterior

Positively affected businesses with fewer than 10 full time employees.



J&A Tap in North Liberty was able to renovate their outdoor seating using funding from the North Liberty Targeted Economic Development Grant Program. **Watch how the program has helped revitalize J&A Tap's outdoor patio**



DR. BYRON EZEUGO NWONYE ("DR. EZ") OWNER, ROYAL FAMILY CHIROPRACTIC

"It's one of those things where North Liberty really took the understanding of knowing how fast of a community they were building, not just residentially, but on the business side. By providing this generous grant, it just shows Greater Iowa City, Inc. and North Liberty really care about all businesses big or small, but especially those small businesses that are looking for that little extra push."



SIHYUNG LEE OWNER, GANI BARBERSHOP IN NORTH LIBERTY

"I'm 23 years old and don't have all the cash in the world. The grant program helped me redo my floors. Before these floors were done there were huge cracks in the concrete. It also allowed me to get two new signs. At my old business, there was no signage and all just social media marketing."



RYAN HEIAR CITY ADMINISTRATOR OF CITY OF NORTH LIBERTY

"Homegrown businesses are a vital part of North Liberty's economy, and the Targeted Grant Program developed in partnership with Greater Iowa City, Inc. created meaningful opportunities for local businesses to invest and grow. Their expertise helped ensure the program reached the small businesses we aimed to support, serving as a catalyst for continued growth and investment in our community."

A Community that Attracts



Over the past several months, Greater IC has worked closely with University of Iowa Health Care and a range of community partners to shape a community-wide Relocation Pilot that highlights our area's appeal to prospective residents and future Iowa Health Care employees.

Pilot Creation

The initiative was created in response to growing competition for physicians, nurses, researchers and other health care professionals nationwide. Building on Greater IC's unique role in workforce development, business support, and talent attraction, the program combines practical relocation resources with authentic community connections to create a welcoming experience for prospective residents and their families.



The Relocation Pilot includes three key strategic assets:

1. **The Greater Iowa City Area Relocation Guide** showcases housing, schools, amenities, and quality-of-life resources.
2. **A revamped greateriowacity.com website** as a centralized digital resource for individuals and families considering a move to our region.
3. **A network of community-focused real estate professionals** who serve as local ambassadors and guides for relocation individuals and families.



"This region has truly shaped my life, from growing up nearby to graduating from the University of Iowa. So getting to work with a group so invested in helping Johnson County grow and thrive has been a once-in-a-lifetime experience. Touring the hospital, walking local neighborhoods, and sitting in on a realtor's home-buying tour reminded me just how much this community has to offer, and I'm proud to help create a guide that helps others discover what makes this place feel like home."

KURT CUNNINGHAM (ON THE LEFT WITH CO-FOUNDER BEN CUNNINGHAM) OF UNRELATED STUDIOS, WEB DEVELOPER FOR REVAMPED GREATERIOWACITY.COM LAUNCHING IN 2026

and Retains Talent



"As an Iowa City native and Realtor, I see firsthand what makes our community such a special place to call home. I find partnering on this relocation program could strengthen our ability to welcome talented new residents, help them build connections quickly, and show them why so many people choose to put down roots here."

PHOEBE MARTIN REAL ESTATE PROFESSIONAL

To achieve progress in the pilot, we collaborated with our Innovation Councils, held dozens of one-on-one stakeholder meetings, and convened a task force of experienced real estate agents. We have also partnered with UnRelated Studios, a web design firm co-owned by University of Iowa graduate Kurt Cunningham, to lead the design of our new Community Guide and the redevelopment of our website. Together, these efforts are creating a relocation program and marketing campaign that will showcase the very best of our region to physicians and other professionals considering a move to our community.

Community Partner Work Group

This summer, we entered the next phase of the Relocation Pilot through our partnership with Iowa Health Care's Community Partner Work Group, which first convened in early July, connected Greater IC with hospital administrators and representatives from legal, nursing, human resources, physician recruitment and other key departments. Collaborating with these stakeholders allows us to refine the program based on the needs of recruits and the institution, helping ensure a seamless and successful relocation experience.

Real Estate Professionals Representing our Community Values

A key component of the relocation initiative is the creation of a network of dedicated real estate professionals that will be more than brokers. These professionals act as local guides, helping prospective residents identify neighborhoods that fit their lifestyle, family needs and personal interests. From introducing candidates to schools, childcare options, parks and community organizations to sharing local knowledge about the region, these guides provide a personalized experience that goes far beyond a traditional home search.



By pairing newcomers with trusted experts who are deeply engaged in the community, the program helps future Johnson County residents build meaningful connections before they move, increasing both relocation success and long-term retention.

Better Together 2030: Excellence in Action Awards



In January, Greater Iowa City, Inc. and the Better Together 2030 coalition hosted the annual Excellence in Action Awards. This awards ceremony has grown in each of its first four years. The celebration advances community development across Johnson County. The Sizzle, Bravo and Catalyst Awards recognize individuals, nonprofits, and organizations whose leadership and collaborative efforts create a more-inclusive, vibrant and future-ready region.

BRAVO AWARDS

City of Coralville's Clear Creek Stream Mitigation Project – Improved long-term ecological health.

Dream City – Created a transformative South District facility.

Iowa City Bike Library – Started the "Bikes Create Community" campaign.

Ellie Moore, Community Foundation of Johnson County – Led the Underestimated Business Support Grant Program.



Johnson County Food Access Network – Created a coordinated, county-wide response to address food assistance for 10,000 residents.

SIZZLE AWARDS

Ilsa DeWald, Johnson County Local Food & Farm Manager – Centered representative leadership at the Johnson County Historic Poor Farm.



City of Tiffin Council – Embraced a growth mindset while maintainting a strong sense of community identity.

Local Option Sales Tax Teams representing Iowa City, Coralville, North Liberty and multiple civic partners – Collaborated to pass the LOST in November 2025.



BT2030 AWARDS

Kate Goettel – Created and maintained Johnson County's widely used volunteer-driven summer camp spreadsheet, giving access to summer care options for everyone.

Iowa City Community School District's Center for Innovation – Created first-ever regional hub for experiential learning and workforce development.

BT2030 Catalyst Award: Certified Welcoming Team – Secured Johnson County as Iowa's first Certified Welcoming Community.



BT2030 Founders Award: Angie Jordan – Led inclusive, futurist engagement model, leading to the creation of BT2030.

BT2030 Community Partner Award: Jillian Miller and Centennial Park Team – Led development of the Hy-Vee Center at Centennial Park.

A Toast to Business

This April, we honored the businesses and leaders driving our region's success at A Toast to Business, which recognizes the resilience, leadership and contributions that fuel Johnson County's economic growth. It's been three years since we brought back this member-favorite event, and it has grown exponentially to feature more than 250 people and dozens of area businesses.



BUSINESS EDUCATION & PARTNERSHIPS AWARD WINNERS

Trade Builder Award: GT Karr, Sueppel's Building & Remodeling

Youth Engagement Award: Sidekick Coffee & Books

BUSINESS IMPACT AWARDS



Economic Growth Award: Kinseth Hospitality

Roots Award: Randy's Flooring

Small Business Award: Carew Chiropractic Clinic

Spirit of Rural Prosperity Award: 223 Vintage Co.

BUSINESS LEADERSHIP AWARDS

Artisan Innovation Award: *Little Village Magazine*

Unity Builder Award: ChildServe

GREATER IC INVESTOR AWARDS



Ambassador Spirit Award: Ricardo Rangel Jr.



Council Impact Award: Ashley Bermel

Emerging Investor of the Year Award: Corda Credit Union

Investor of the Year Award: Robin Therme, CIVCO Medical Solutions

THE ROAD TO SUCCESS – STRATEGIC INVESTMENT DISTRICTS

The Strategic Investment Districts initiative represents a long-term commitment by Greater Iowa City, Inc. to drive place-based economic development and revitalization in key corridors across the region. While planning began in 2024 and district plans were completed in 2025, the real impact will be realized through years of relationship-building, investment attraction, business support, redevelopment advocacy and project implementation.

Fall 2024
Strategic Investment Districts concept explored as part of place-based economic development discussions.

February 2025
Greater IC launches Strategic Investment Districts project framework and task force planning.

March 2025
Charrette RFPs and project drivers finalized.

Strategic Investment Districts

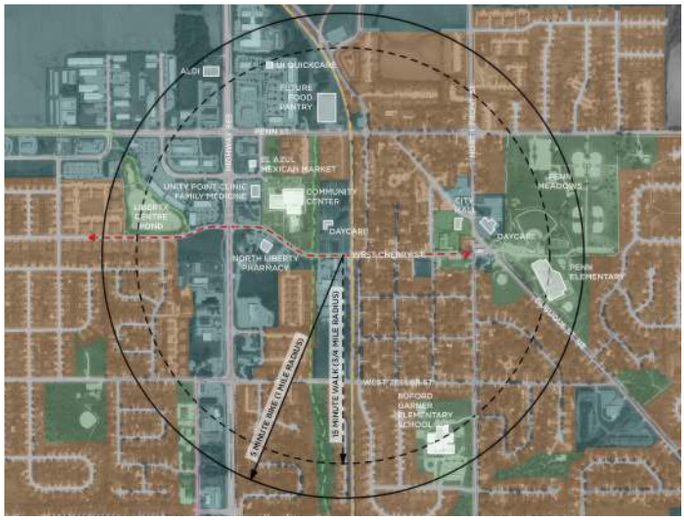
KEY ACCOMPLISHMENTS IN IOWA CITY'S SYCAMORE DISTRICT

- Worked with City of Iowa City to help designate the Sycamore District as an Urban Renewal area, setting the stage for future development.
- Advocated with City of Iowa City for a TIF ordinance for the area so that future gains in property taxes can help pay for current infrastructure and revitalization projects.
- Conducted targeted outreach with property owners, developers and stakeholders to build support for revitalization efforts, including a trip to Mississippi to meet with current owners of the Sycamore Mall parcels.
- Advocated for public and private investment that will position the district for long-term growth and redevelopment.



KEY ACCOMPLISHMENTS ON CHERRY STREET IN NORTH LIBERTY

- Promoted placemaking and community identity through public art planning and development of new creative initiatives, including a proposed mural project with a local business and Liberty High School Art Program.
- Invested in small business success through grant programs that support corridor businesses and strengthen the local economy. These have helped benefit local businesses such as J&A Tap along Cherry Street and others in the investment district as a whole.
- Fostered collaboration among businesses, property owners and community partners to position Cherry Street for sustained investment and revitalization.



Spring 2025
Community engagement and stakeholder recruitment begins.

Summer 2025
District charrettes conducted and concepts developed.

July 2025
STRIDS press release announced to the community; 45+ community experts involved.

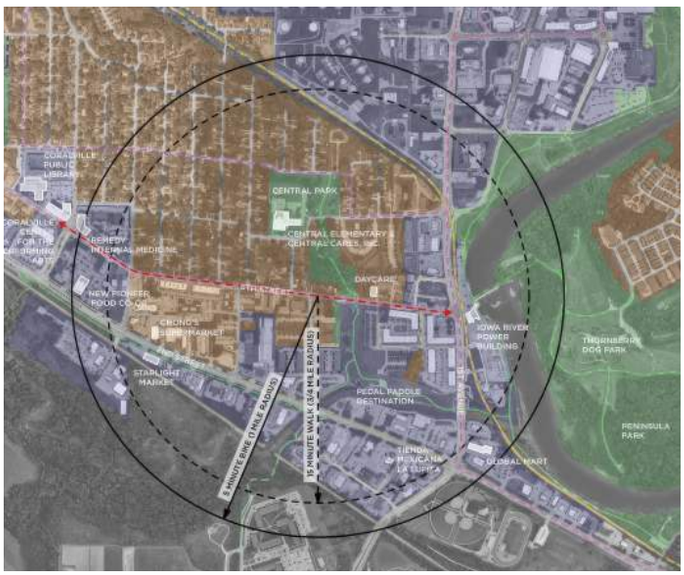
November 2025
Final district plans completed and publicly presented.

2026-2027
Property-owner outreach, investor engagement, redevelopment implementation planning, business support, and advocacy efforts underway.

2028 and beyond
Ongoing implementation.

KEY ACCOMPLISHMENTS ON 5TH STREET IN CORALVILLE

- Finalized the 5th Street Strategic Investment District Plan, creating a roadmap for future investment and redevelopment while engaging property owners and 5th Street businesses.
- Iowa River Power updates: assisted in the navigation and advocacy at the State Historic Preservation Office for timely redevelopment timelines and milestones, ensuring the Iowa River Power team was able to move the development forward for a Fall 2027 planned opening.
- Initiated corridor identity and placemaking efforts, including starting sign code review to enhance visibility and district character.
- Supported the proposal application for 5th Street's inclusion in Opportunity Zones 2.0, which will create a federal incentive for future development.



DATA COLLECTED AND BEING TRACKED FOR STRATEGIC INVESTMENT DISTRICTS

- Existing conditions analysis.
- Property ownership mapping.
- Zoning analysis.
- Infrastructure and walkability assessments.
- Housing and childcare needs analysis.
- Vacancy and business opportunity analysis.
- Economic and investor data collected through our partnership with Heartland Forward
- Business retention and expansion information gathered



Local Advocacy: LOST and 2026 Voter Guides

IMPLEMENTATION OF LOCAL OPTION SALES TAX (LOST)

In 2025, voters in Iowa City, Coralville and North Liberty approved a 1% Local Option Sales Tax (LOST). Greater Iowa City, Inc. successfully campaigned and advocated for the implementation of LOST, which began on July 1, 2026. LOST has already powered important community work. In August, the City of Iowa City approved a $1.8 million endowment to support local arts and cultural initiatives thanks to funding from LOST and city general funds. These funds will also help finance a new recreation center in Coralville and upgrades and reconstruction for the North Liberty Fire Station on Cherry Street. It's estimated that Iowa City, Coralville and North Liberty will receive over $22 million every year because of LOST. As these revenues continue to grow, LOST will provide a sustainable source of funding for projects and priorities that enhance quality of life and our region's long-term economic vitality.







INFORMING OUR VOTERS

While Greater Iowa City, Inc. is a non-partisan entity and does not formally endorse or donate to political candidates, we do encourage our members to be informed on the issues and vote for business and community-friendly candidates and initiatives when they go to the polls.

Greater IC created two voter guides in 2026 – one for the Johnson County Primary and another for the General Election. Each guide contained a Voter Toolkit where to find your polling location, plus information on how to vote early, register to vote and other voter-related resources.

Additionally, we hosted more than ten events with elected representatives throughout the year.



Where Our Advocacy Makes A Difference

Securing federal investment in our communities is an advocacy priority for Greater Iowa City, Inc. We regularly meet with our federal delegation here in Johnson County and during our DC Fly-In. Greater IC worked in support of city staff to advocate for federal funding needed to move the Forevergreen Extension project forward, including backing a successful application for $2.5 million in Community Project Funding through Representative Miller-Meeks' office with future funding highly likely. The project will improve connectivity between Coralville and North Liberty and support development in one of the area's fastest-growing corridors.

Another major win was the recent $23 million grant from the U.S. Department of Transportation to the City of Iowa City to replace the Burlington Street Bridge. Greater IC has been sharing the importance of this infrastructure investment with elected officials for several years, making it a priority project during our DC meetings.

Infrastructure is one of the most important drivers of economic development. From expanding transportation networks to supporting new housing, commercial investment, and job creation, projects like the Forevergreen Road Extension and Burlington Street Bridge create the conditions for thriving communities. Greater IC will continue to advocate for investments that strengthen our region today while positioning it for future growth and prosperity.



Celebrating the groundbreaking of the Forevergreen Road Extension



Committed to Local Schools

Greater Iowa City, Inc., has always stood with our local schools. This summer, in support of the creation of a Financial Oversight Committee, Greater Iowa City, Inc. offered to assist District leadership as neutral conveners by supporting outreach, application review and nominee recommendations for Board consideration. In June, Greater IC helped organize a balanced, five-member vetting committee to review applications and recommend a slate of nominees to the Board of Education for final selection. The application process generated significant community interest with more than 100 total applicants.





AMY KORTEMEYER INTERIM SUPERINTENDENT, IOWA CITY COMMUNITY SCHOOL DISTRICT

Our partnership with Greater Iowa City, Inc. has been especially valuable because of their willingness to bring people together around shared priorities. Whether supporting our schools, connecting us with community partners, or serving as a neutral convener for important work, Greater IC has helped strengthen the connection between our district and the broader community."



Our Leadership Programs

The Community Leadership Program (CLP) and Board Leadership Program (CLP) reflect Greater Iowa City, Inc.'s commitment to investing in the people who drive our region forward. By developing informed, engaged leaders and preparing professionals for impactful board service, these programs strengthen local organizations, foster civic engagement and build connections across the community. Together, they help create the leadership pipeline needed to support a resilient economy and a thriving region.



COMMUNITY LEADERSHIP PROGRAM

Since its founding in 1990, CLP has welcomed more than 800 participants into a year-long experience focused on collaboration, connection and community insight. Graduates have gone on to lead in government, business and the nonprofit sector.

24 CLP Graduates in 2026 Cohort

Over 875 CLP Graduates All Time.

100+ volunteers power the program

9 CLP Sessions and 1 Overnight Retreat

See Photos of the 2025-26 Community Leadership Program Events



"The CLP program was very worthwhile. I enjoyed meeting my peers in leadership and I learned so much about myself as a leader. I gained confidence that I will carry forward with me into my future."

KAMI ZBANEK HILL SENIOR ASSISTANT – DEVELOPMENT AT IOWA CITY PUBLIC LIBRARY

"I began CLP under the impression that the program would equip me with skills and knowledge necessary to take on an eventual leadership role. And while CLP taught me a lot and helped refine skills, what I'm most thankful for is how the year expanded my understanding of what leadership looks like, realizing I don't need to be an executive to be a leader and that I'm building upon leadership experience I already have. Beyond this lesson, I gained outstanding colleagues, a whole new network and community, and best yet, I developed friendships."

ABBI COBB OUTREACH & ACCESS COORDINATOR FOR THE CITY OF NORTH LIBERTY







BOARD LEADERSHIP PROGRAM

3 Partner Organizations Leading: Greater IC, Community Foundation of Johnson County, United Way of Johnson & Washington Counties

2026 BLP – **5 training events** covering Finance, Governance, Fundraising, Advocacy and Strategic Planning

"I joined the Board Leadership Program while already serving on a board, and it ended up being such a valuable experience. It expanded my perspective, deepened my understanding of board governance, and connected me more meaningfully to our community. The speakers were engaging and insightful, and building relationships with the cohort was a highlight. I'd highly recommend it for both new and seasoned board members."

KATHLEEN FINLEY REGIONAL OPERATIONS MANAGER, CHILDSERVE







As an emerging young professional, it was valuable to engage with Greater Iowa City, Inc. - especially the Board Leadership Program. Through this community I was able to increase my knowledge of governing boards, learn with and from leaders in the area, and develop relationships for collaboration. I wouldn't have felt comfortable being on a board at this time in my life without the guidance of BLP, and now I am.

HANNAH SHELTON-HAUCK
EMPLOYER ENGAGEMENT SPECIALIST AT UNIVERSITY OF IOWA

Our Welcoming Vision Headlined in Welcoming Week 2026



Scenes from the first-ever Welcoming Week Soccer Tournament.

Greater Iowa City, Inc. was proud to be one of the leading organizations for Welcoming Week 2026, September 10–19. Welcoming Week is an annual initiative organized by Welcoming America that brings together immigrants, refugees and long-time residents for a county-wide celebration of community connection. This year's Welcoming Week marked the first full year that Johnson County celebrated its designation as a Certified Welcoming Community by Welcoming America, a distinction held by only 49 cities and counties across the U.S.

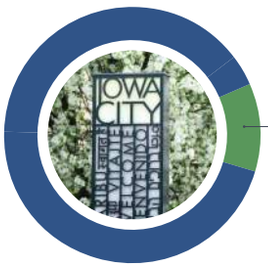
Welcoming Week kicked off with a first-ever soccer tournament, inspired by World Cup events across the United States. IC Compassion and the Church of the Nazarene were heavily involved in planning events.

Since 2023, Greater Iowa City, Inc. has partnered with Johnson County in convening community leaders to plan Welcoming Week. Annual events include block parties, workshops, religious ceremonies, welcome festivals, and informational sessions.





Lone Tree, Iowa celebrates Welcoming Week



Immigrants make up approximately **10%** of the Johnson County Population (2024 Migration Policy Institute)

49 Welcoming Communities in the USA

Johnson County is the only Certified Welcoming Community in Iowa

12+ Welcoming Week Events in 2026

30 Entities and Organizations Involved

Hundreds of volunteers and community participants

Investor Guide

Invest With Greater Iowa City, Inc.

Our mission is to inspire the Iowa City area to be greater by

1) elevating business,
2) investing in strategic initiatives; and
3) advocating for the economic resiliency for the greater community.

FY 2027 BOARD OF DIRECTORS & EXECUTIVE COUNCIL

Nick Lindsley, Chair
Neumann Monson Architects

Lisa Shileny, Vice Chair
Hills Bank

Jon Landon, Secretary
Fredrikson & Byron P.A.

Geoff Fruin, Treasurer
City of Iowa City

Kelly Hayworth
City of Coralville

Ryan Heiar
City of North Liberty

Denise Jamieson
Iowa Health Care

Kathryn Kunert
MidAmerican Energy Company

Vic Israni
GreenState Credit Union

Peter Matthes
University of Iowa

Todd Means
Nicolet National Bank

Mark Seabold
Shive-Hattery, Architecture + Engineering

Erin Shane
Johnson County

Robin Therme
CIVCO Medical Solutions

Jennie Wunderlich
PSC Distribution, Studio H2O

Greater Iowa City, Inc.

Investing with Greater Iowa City Inc. connects you to a local network of **over 3,500 business** and community members. Investors gain access to important resources, leadership opportunities, and local connections and help shape our advocacy to grow a resilient economy. Greater IC is your platform to get engaged and contribute locally.

VISIONARY

VISIONARY — STARTING AT $25,000
- Customized partnership and strategic engagement with Greater Iowa City, Inc.
- Complimentary conference and meeting room usage up to four times annually
- Community Leadership Program (CLP) sponsorship

LEAD & ADVISE

ADVISOR LEVEL IV — STARTING AT $10,000
- Eligible for nomination to the Greater Iowa City, Inc. Executive Board
- Supporting sponsorship for Build Johnson County
- Elevated visibility within the Greater IC investor network
- Direct engagement opportunities with regional business and community leadership

ADVISOR LEVEL III — STARTING AT $5,000
- Early awareness of special projects and economic development initiatives
- Opportunity for participation in two Innovation Councils with different organizational representation
- Invitation to VIP pre-events
- Access to talent recruitment support

ADVISOR LEVEL II — STARTING AT $2,500
- Participation in the Economic Development Innovation Council
- Access to Placer.ai data and insights

ADVISOR LEVEL I — STARTING AT $1,500
- Participation in either the Business Support or Community Development Innovation Council
- Eligible for participation in Task Force work tied to emerging initiatives

CONNECT & PARTNER

PARTNER — STARTING AT $500
- Ribbon Cuttings / Ground Breakings
- Recognition of Investment Level on Annual Report
- Eligible for Ambassador Program
- Eligible for Referral Exchange Group
- Access to elected official & advocacy forums and events
- Online Business Directory listing
- Complimentary notary services
- Discounted Certificate of Origin
- Sponsor event opportunities
- Post events on Greater IC online events calendar

- Newsletter subscriptions
- Invitation to City Connection lunches
- Utilization of Business Resource Center
- Access to public ticketed events

For more information on becoming a Greater Iowa City, Inc. investor, contact:
info@greateriowacity.com

Investor List

VISIONARY $25,000+





























ADVISOR LEVEL IV $10,000–$24,999

- ACT
- City of Tiffin
- CIVCO Medical Solutions
- Corridor Energy Cooperative
- ImOn Communications
- Integrated DNA Technologies (IDT)
- McComas-Lacina Construction
- Shive-Hattery Architecture + Engineering
- The Eastern Iowa Airport (CID)
- University of Iowa John Pappajohn Entrepreneurial Center (JPEC)

ADVISOR LEVEL III $5,000–$9,999

- Collins Aerospace
- First Interstate Bank
- Geifman Group
- Hawkeye Ready Mix, Inc.
- Iowa River Power
- King's Material, Inc.
- Neumann Monson Architects
- Perspective Therapeutics
- Skogman Realty
- Van Meter, Inc.
- Veridian Credit Union
- West Bank

ADVISOR LEVEL II $2,500–$4,999

- Alliant Energy
- ATI Group
- Brandt Heating & Air Conditioning
- Build to Suit, Inc.
- Can Shed
- Cedar Rapids Bank & Trust
- City Construction
- City of West Branch
- First Mid Bank & Trust
- FORTÉ
- Hansen Company, Inc.
- Hodge Construction Co.
- Hy-Vee
- Iowa Interstate Railroad, LLC
- IRT Services
- JNB Campus, LLC
- L L Pelling Company
- McClure
- Miron Construction Co., Inc.
- Mortenson Construction Company
- New Ventures / Eastern Iowa REC
- Nordex USA, Inc.
- PuroClean
- Relion Insurance Solutions
- Ryan Companies US, Inc.
- Shuttleworth & Ingersoll, P.L.C.
- Slingshot Architecture
- South Slope Cooperative Communications
- SouthGate Companies
- Syngenta
- TrueNorth Companies, L.C.
- University of Iowa Center for Advancement
- University of Iowa Intercollegiate Athletics
- West Music Company
- Woodruff Construction

ADVISOR LEVEL I
$1,500–$2,499

7G Distributing
Acme Electric Company
ALPLA, Inc.
Artisan Insight Studios
Atlantic Coca-Cola Bottling Company
Axiom Consultants, LLC
Bachmeier Carpet One Floor & Home
Bankers Advg./Tru Art Color Graphics
Bio::Neos, Inc.
CBI Bank & Trust
Chase Bank
City of Solon
Clear Creek Village
Colony, Inc.
Cook Appraisal, LLC
DCI Group, Inc.
Edberg, Inc.
Elevate Eyecare
ESG Professional Accountants
EZ Solutions, Inc.
Fredrikson & Byron, P.A.
Graduate Iowa City
Hothouse Yoga
Iowa City Area Association of Realtors
Lepic-Kroeger, REALTORS
McGrath Toyota of Iowa City
New Pioneer Co-op
Oaknoll Retirement Residence
Oasis Street Food & Restaurant
OPN Architects, Inc.
PSC Distribution, Inc.
QC Kinetix
RDG Planning & Design
Revology
Sagent Behavioral Health
Scheels All Sports
Tailored Tax and Accounting
The Athena Group
United Natural Foods, Inc.
Watts Group
White Pumpkin

PARTNER LEVEL
$500–$1,499

3E-Electrical Engineering & Equipment Company
4Cs Community Coordinated Child Care
965 Flats
AAA Iowa City
Active Endeavors
Adamantine Spine Moving
Adriana's Salon & Boutique
Advanced Business Systems
Advanced Electrical Services, Inc.
Allegra
AllSpice Culinarium
AlphaGraphics
AM Management, Inc.
Ambrose & Associates Realtors
American Family Insurance / John Raley
Ampersand Legal
Anaman Concierge Services, LLC
Archer Growth Marketing
BCI Lumber
BeMobile, Inc.
Benson & Hepker Design
Big Brothers Big Sisters of Johnson County
Big Grove Brewery
Bike Library
BlackStone
Blank & McCune The Real Estate Company
Bloom Companies, LLC
Blue Lagoon Pool & Spa
Bluebird Sky, LLC
Bookkeeping by Alli, LLC
BowlDogs
Boys & Girls Clubs of the Corridor
Brand Driven Digital
Bread Garden Market
Break the Patterns
BrownWinick Law Firm
Cabinet Style
Carbon Builders
CarePro Health Services
Carew Chiropractic Clinic
Carpenters Union Local 1260
Carrie Houchins-Witt Tax & Financial Services, LLC
CCG Tax & Bookkeeping, Inc.
CCR (Circle Computer Resources, Inc.)
Cedar Point Capital Partners
Cedar Rapids/ Iowa City Building & Construction Trades Council
Cedar Ridge Distillery
ChildServe
City Tractor Co., Inc.
CMIT Solutions of Cedar Rapids-Iowa City
College Community Neighbors
Colony Acres Family Farm
Community & Family Resources
CommUnity Crisis Services & Food Bank
Community Foundation of Johnson County
Copy Systems, Inc.
Coral Ridge Mall
Coralville Community Food Pantry
Corda Credit Union
Corridor Business Journal
Courtyard by Marriott Iowa City University Heights
Crystal Clear Bottled Water
Culver's Frozen Custard
D&R Pest Control
de Novo Marketing

Investor List

PARTNER LEVEL: $500–$1,499. CONTINUED

Domestic Violence Intervention Program
Dr. Suzanne Stock, Orthodontist
Dream City
Dupaco Community Credit Union
Dwell Home Furnishings & Interior Design
Eagle Point Solar
Eagle Ridge Resort & Spa
Early Explorers
Eastern Iowa Rehabilitation Hospital
Ecocare Supply
Electronic Engineering Co.
Elegance on 5th
Elev8 Golf Club
Elys Aesthetics & Wellness Co.
E's Florals
Eye Associates of Iowa City, P.C.
Faithful Companions
Fareway Stores Inc. #993
Farm Bureau Financial Services - Sandy Steele
Farmers & Merchants Savings Bank
FBi Buildings, Inc.
FeatherStone at Hickory Hill
FilmScene
Firestop Solutions of Iowa
Firstcall Restoration
Flanker Media
Formacore
Foth
Fox Pest Control
Fresh Start Odor Solutions
Fuel Good Iowa City
Garcia Painting
GLD Commercial
Goodwill of the Heartland
Graham Construction
Grand Appliance
Grant Wood Area Education Agency
Hahn Roofing
Halberstadt's Men's Clothiers
Hands Jewelers
Harmonic Hospitality Group
Harry's Custom Trophies, Ltd.
Haverkamp Properties
Hawkeye Area Community Action Program (HACAP)
Hawkeye Brokerage Center
Hawkeye Fire & Safety
Hayek, Moreland & Smith, LLP
Heartland Bank and Trust Company
Heartland Inn
Herteen & Stocker Jewelers
High Caliber Contracting
High Property Management
Hilton Garden Inn Iowa City Downtown University
Holiday Inn Coralville
Holiday Inn Express & Suites
Home2 Suites by Hilton
Homemakers Furniture
Homewood Suites by Hilton Coralville Iowa River Landing
Honkamp
Honor Radon Mitigation Specialist
Horizons, A Family Service Alliance
Hotel Millwright
HOTWORX - Iowa City
House of Colour
Housing Trust Fund of Johnson County
Hyatt Place Iowa City Downtown
Hyatt Regency Coralville Hotel & Conference Center
IBEW Local 405
Informatics, Inc.
Iowa American Water
Iowa Audiology & Hearing Aid Centers
Iowa Book
Iowa Child Care Resource & Referral
Iowa City Community School District
Iowa City Free Medical & Dental Clinic
Iowa City Landscaping & Garden Center
Iowa City Municipal Airport
Iowa City Noon Rotary Club
Iowa City Public Library
Iowa City Ready Mix, Inc.
Iowa City Veterans Affairs Health Care System
Iowa Custom T-Shirts & Hats
Iowa Donor Network
Iowa LECET
Iowa Peak Wellness
Iowa Public Radio
Iowa River Landing
Iowa State University Extension and Outreach Johnson County
Iowa Workforce Development
ISU CIRAS (Center for Industrial Research and Service)
ITC Midwest
It's Brothers Bar & Grill
Jet Air, Inc.
John Roffman Construction, Inc.
Johnson County Affordable Housing Coalition
Johnson County Agricultural Association
Junior Achievement of Eastern Iowa
Just Dogs PlayCare, Inc.
Kate Moreland Coaching & Consulting
KCRG-TV
KCTC / Technology Services of Iowa, LLC
Kelly Heating & Air Conditioning
KFC
Kim Schillig Real Estate, Lepic-Kroeger Realtors
Kingfisher Data
Kuhl, Phillips, & Jans, Inc.
Kwik Star
LattaHarris, LLP
Leff Law Firm, LLP
Legacy Senior Living Community
Legat Architects
Lensing Funeral & Cremation Service
Liberty Growth, LLC
Linder Tire Service, Inc.
Loparex
M68 Property Management
Mahaska
Mayor's Youth Empowerment Program
Mechanical Contractors Association of Iowa
Mediacom
Mediacom Business
Meld Marketing
Merit Construction Company
MGSI Glass
Midwest America Commercial Realty (MWACR)
Midwest Audiology
Midwest CPA
Midwest Dental - Coralville
Midwestern Financial Group
MMS Consultants, Inc.
Mobil 1 Lube Express
Mosaic
MSI Mold Builders

National Alliance on Mental Illness Johnson County (NAMI Johnson County)
Natural Grocers
Navigate Homes
Neighborhood Centers of Johnson County
Nesper Sign Advertising, Inc.
New Moon Bookkeeping
Nexus Visions LLC
North Liberty Community Pantry
North Star Resource Group
Northwestern Mutual - Coralville
Office Express Office Products
Old Capitol Town Center
On With Life
Optimae LifeServices
PACE Property Management
Pagliai's Pizza
Pat & Fran's Irish Pub
PayMore
Payroll Vault
Peg Fraser - Country Financial
Petland Iowa City
Pigott
Pinnacle Realty
Power Concrete Construction & Design Center
Prestige Properties, LLC
Preucil School of Music
Primrose
Quality Care
R. M. Boggs Company, Inc.
Rally Appraisal
Randy's Flooring
Rapids Reproductions
RE/MAX Affiliates
Reds Alehouse
Remedium Systems, LLC
Restoration1
ReVosWel Truss & Lumber
Right Way Painting & Staining
Robin Springer Consulting
RoCon Construction
Royal Family Chiropractic, PLLC
RSM US, LLP
Ruhl & Ruhl Realtors
Running Robots
Rusciano's Authentic Taste of Napoli
Russell Construction & Development
Saddleback Ridge Golf Course
Sean McIntyre, REALTOR
ServiceMaster by Rice
SERVPRO of Iowa City / Coralville
Shelter House
Shoemaker & Haaland Professional Engineers, Inc.
Simmons Perrine, PLC
Slumberland Furniture
Snyder & Associates
South of 6 Business District
Star Hotels IA, LLC - Comfort Suites
State Farm Insurance / Adam Schechinger Agency
State Farm Insurance / Boyd P. Murray
State Farm Insurance / Danielle Humphreys Agency
State Farm Insurance / Nanci Kohl Agency
Steindler Orthopedic Clinic, PLC
Stirlingshire of Coralville, Assisted Living Memory Care
Storybook Financial
Streb Construction Co., Inc.
Stuff Etc. Quality Consignment
Surroundings Interiors
Sustainable Landscape Solutions
Systems Unlimited, Inc.
Tahari Solutions
Tailgators Sports Bar & Grill
Tap Tap
Taxes Plus
Team Iowa Physical Therapy
Texas Roadhouse
The Bird House, Hospice Home of Johnson County
The Eat Shop
The Englert Theatre
The Green House
The Iowa Children's Museum
The Jill Armstrong Team
The Kirkwood Room at Governor's Ridge
The Learning Grove Academy - North Liberty
The Stimmel Agency
The Wellness Way - Coralville
Thompson & Co. Salon Parlor
TMJ Construction Services
Towncrest Pharmacy
Tracy's Deli & Coffee Shop
Transamerica Financial Advisors, Inc. / Jeffery Dancer
Trumbull Consulting, Inc.
Underground Printing
Unimovers
United Action For Youth
United Rentals
United Way of Johnson and Washington Counties
University of Iowa - Hancher Auditorium
University of Iowa Stanley Museum of Art
University Scooters
Urban Acres Real Estate
Veenstra & Kimm, Inc.
Verne Folkmann, Lepic-Kroeger, REALTORS
Veterinary Associates, PLC
Vortex Digital, Inc.
Waggle
Water Bearer Collective
Watts Vault & Monument
Western Home Communities - Gathering Place
Willow Creek Family Dentistry
Winsor Consulting
Windstar Lines
Winkel, Parker & Foster CPA, PC
WoodSpring Suites
World of Bikes
X-Golf Coralville
Xtream Arena - Oak View Group

Event Calendar

Greater IC events offer direct access to the people and conversations shaping our region's future. Whether focused on business growth, economic development, advocacy, or community partnerships, these gatherings create space for collaboration, problem-solving, and measurable progress. Every event reflects our mission to elevate enterprise, invest in strategic initiatives, and advocate for a resilient economy

TITLE EVENTS

- **Annual Meeting** (Fall 2026)
- **Excellence in Action** (Winter 2026-27)
- **A Toast to Business** (Spring 2027)
- **Golf Classic** (Summer 2027)

COUNCILS

- **Executive Council** (Board of Directors - monthly)
- **Business Support** (quarterly)
- **Economic Development** (quarterly)
- **Community Development** (quarterly)

BUSINESS SUPPORT & ECONOMIC DEVELOPMENT EVENTS

- **Business Support & Economic Development Events**
- **BUILD Johnson County**
- **Entrepreneurial Lunch**
- **Gazette Breakfast Series**
- **HR Circle**
- **Referral Group Meetings**
- **Ribbon Cuttings**
- **Coralville Lunch Connections**
- **Iowa City Lunch Connections**
- **North Liberty Lunch Connection**
- **North Liberty Coffee Connection**
- **1 Million Cups**

ADVOCACY

- **DC Fly-In**
- **Intercity Visit**
- **Legislative Forums**
- **Legislative Night in Des Moines**
- **Candidate Forums**

COMMUNITY AMBASSADORS

- **Monthly meetings**
- **Quarterly events** (volunteering & socials)





Sponsorship Guide



Greater Iowa City, Inc. offers a diverse slate of sponsorship opportunities that allow businesses to align their brand with the region's most impactful events and initiatives. From high-visibility title events like the Annual Meeting and Golf Classic to advocacy-focused programs such as the DC Fly-In and Legislative Forums, sponsors can choose opportunities that reflect their values and goals. Additional sponsorships span small business support, leadership development, community connection, and economic development. Each is designed to build visibility while contributing to a stronger local economy.



Scan the QR code to view the full Sponsorship Guide and explore options to connect, support, and grow with us.

GREATER IOWA CITY, INC. LEADERSHIP

Executive Council | Board of Directors

Chair, **Nick Lindsley**, Neumann Monson Architects

Vice Chair, **Lisa Shileny**, Hills Bank

Secretary, **Jon Landon**, Fredrikson & Byron P.A.

Treasurer, **Geoff Fruin**, City of Iowa City

Past Chair, **Jennie Wunderlich**, PSC Distribution & Studio H2O

Kelly Hayworth, City of Coralville

Ryan Heiar, City of North Liberty

Vic Israni, GreenState Credit Union

Denise Jamieson, Iowa Health Care

Kathryn Kunert, Midamerican Energy Company

Peter Matthes, University of Iowa

Todd Means, Nicolet National Bank

Mark Seabold, Shive-Hattery, Inc.

Erin Shane, Johnson County

Robin Therme, CIVCO Medical Solutions

Staff

Nancy Bird, President & CEO

Cady Gerlach, Vice President of Programs & Executive Director of Better Together 2030

Mackenzie DeRoo, Vice President of External Relations and Advocacy

Evan Doyle, Economic Development Program Director

Michael Chen, Director of Investor Relations

Nicky Beaurivage, MERGE Office & Facilities Manager

Jordan Colton, Business Support Program Manager

Tom Martinez, Community Development Program Manager

David Fine, Communications Manager

Crystal Leppo, Events Manager

Eli Jordan, Bookkeeper

319-337-9637

INFO@GREATERIOWACITY.COM

136 S. DUBUQUE ST.
IOWA CITY, IA 52240

GREATER IOWA CITY, INC.