Invest With Greater Iowa City, Inc.

Our mission is to inspire the Iowa City area to be greater by

1) elevating business,
2) investing in strategic initiatives; and
3) advocating for the economic resiliency for the greater community.

FY 2027 BOARD OF DIRECTORS & EXECUTIVE COUNCIL

Nick Lindsley, Chair
Neumann Monson Architects

Lisa Shileny, Vice Chair
Hills Bank

Jon Landon, Secretary
Fredrikson & Byron P.A.

Geoff Fruin, Treasurer
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University of Iowa

Todd Means
Nicolet National Bank

Mark Seabold
Shive-Hattery, Architecture + Engineering

Erin Shane
Johnson County

Robin Therme
CIVCO Medical Solutions

Jennie Wunderlich
PSC Distribution, Studio H2O

Greater Iowa City, Inc.

Investing with Greater Iowa City Inc. connects you to a local network of **over 3,500 business** and community members. Investors gain access to important resources, leadership opportunities, and local connections and help shape our advocacy to grow a resilient economy. Greater IC is your platform to get engaged and contribute locally.

VISIONARY

VISIONARY — STARTING AT $25,000

- Customized partnership and strategic engagement with Greater Iowa City, Inc.
- Complimentary conference and meeting room usage up to four times annually
- Community Leadership Program (CLP) sponsorship

LEAD & ADVISE

ADVISOR LEVEL IV — STARTING AT $10,000

- Eligible for nomination to the Greater Iowa City, Inc. Executive Board
- Supporting sponsorship for Build Johnson County
- Elevated visibility within the Greater IC investor network
- Direct engagement opportunities with regional business and community leadership

ADVISOR LEVEL III — STARTING AT $5,000

- Early awareness of special projects and economic development initiatives
- Opportunity for participation in two Innovation Councils with different organizational representation
- Invitation to VIP pre-events
- Access to talent recruitment support

ADVISOR LEVEL II — STARTING AT $2,500

- Participation in the Economic Development Innovation Council
- Access to Placer.ai data and insights

ADVISOR LEVEL I — STARTING AT $1,500

- Participation in either the Business Support or Community Development Innovation Council
- Eligible for participation in Task Force work tied to emerging initiatives

CONNECT & PARTNER

PARTNER — STARTING AT $500

- Ribbon Cuttings / Ground Breakings
- Recognition of Investment Level on Annual Report
- Eligible for Ambassador Program
- Eligible for Referral Exchange Group
- Access to elected official & advocacy forums and events
- Online Business Directory listing
- Complimentary notary services
- Discounted Certificate of Origin
- Sponsor event opportunities
- Post events on Greater IC online events calendar

- Newsletter subscriptions
- Invitation to City Connection lunches
- Utilization of Business Resource Center
- Access to public ticketed events

For more information on becoming a Greater Iowa City, Inc. investor, contact:
info@greateriowacity.com

Maximize Your Greater Iowa City, Inc. Investment

Greater IC events offer direct access to the people and conversations shaping our region's future. Whether focused on business growth, economic development, advocacy, or community partnerships, these gatherings create space for collaboration, problem-solving, and measurable progress. Every event reflects our mission to elevate enterprise, invest in strategic initiatives, and advocate for a stronger Greater IC area.

For more information on becoming a Greater Iowa City, Inc. investor, contact: **info@greateriowacity.com or scan this QR code**

TITLE EVENTS

- **Annual Meeting** (Annually in Fall)
- **Excellence in Action** (Annually in Winter)
- **A Toast To Business** (Annually in Spring)
- **Golf Classic** (Annually in Summer)

INNOVATION COUNCILS

- **Business Support** (quarterly)
- **Community Development** (quarterly)
- **Economic Development** (quarterly)

BUSINESS SUPPORT & ECONOMIC DEVELOPMENT EVENTS

- **BUILD Johnson County** (annually)
- **Referral Group Social** (quarterly)
- **Entrepreneurial Lunch** (quarterly)
- **Gazette Breakfast Series** (semi-annually)
- **HR Circle** (quarterly)
- **Referral Group Meetings** (twice monthly)
- **Ribbon Cuttings**

ADVOCACY

- **DC Fly-In or Inter-City Tour** (annually)
- **Legislative Launch** (annually)
- **Legislative Forum Series** (three)
- **Candidate Forums** (election years)
- **Legislative Night at the Capitol**

COMMUNITY CONNECTION EVENTS

- **Iowa City** (1st & 3rd Wednesdays)
- **North Liberty** (2nd Wednesday & 1st Friday)
- **Coralville** (every Monday)
- **1MC (every** Wednesday)

AMBASSADORS

- **Monthly meetings**
- **Quarterly events** (volunteering & socials)

LEADERSHIP PROGRAMS

- **Community Leadership Program**
- **Board Leadership Program**

Greater Iowa City, Inc.